



# FORGED | CULTURE OF EXCELLENCE 2.0 BY THE SEA

# HOW IS THE CULTURE AT YOUR COMMAND?

Culture of Excellence 2.0 is designed to advance Navy culture by building:

## GREAT PEOPLE

ACCOUNTABLE TO YOURSELF & YOUR TEAM

## GREAT LEADERS

ACCOUNTABLE TO YOUR PEOPLE

## GREAT TEAMS

ACCOUNTABLE TO EACH OTHER



- > Anchored by the Navy core values
- > Embody a Warrior Mindset
- > Strong in Mind, Body, and Spirit

- > Display superior character
- > Demonstrate unmatched competence
- > Foster great culture

- > Achieve The Mission
- > Build an environment for Learning
- > Create a Sense of Community



**PLACEMAT:**  
A CONCISE EXPLANATION OF "WHAT RIGHT LOOKS LIKE"

**PLAYBOOK:**  
A GUIDE TO IMPLEMENT COE 2.0 AT YOUR COMMAND



**LEARN MORE**  
ABOUT OUR TOOLS AND PROGRAMS

[www.mynavyhr.navy.mil/Support-Services/Culture-Resilience/Culture-of-Excellence/](http://www.mynavyhr.navy.mil/Support-Services/Culture-Resilience/Culture-of-Excellence/)

